

## **Title/Presenting Sponsor**

\$35,000

Sponsorship includes 8 qualifying NJGG tournament events & NJGG's two-day State Championship event. Impressions continue with NJGG boxers that advance to the national championship competition, as permitted in accordance with national rules and restrictions.

- This sponsorship includes the New Jersey Junior Golden Gloves State Tournament for boxers ages 8-17. This tournament will take place in summer 2024.
- 10 ringside and 10 general admission tickets to all scheduled NJ Golden Gloves events
- Company logo will appear on all posters (distributed in local gyms, and communities throughout New Jersey), digital outreach/advertisements/notices and the NJGG website, on-site fundraiser tools such as wristbands, raffles or 50/50 tickets (when NJGG hosts the event personally vs. the event hosted by another entity), and all other available/appropriate signage prior to and at live tournament events.
- Sponsor logo on back of all boxers' official competition jersey during state finals events. Sponsor name/logo on warm-up jackets and gear bag for 8-20 boxers competing at the national championships. Sponsor name and logo on the rear of all officials/referees' uniforms in the form of a patch. Sponsors logo/name prominent (largest/top) logo placement on back of a tournament T-shirt that will be distributed and sold at all qualifying and final state events.
- Individual NJGG press release announcing sponsorship to all NJ print newspapers and associated NJ online platforms. Mentioned in any and all press interviews.
- Company logo/hyperlink on front page of the NJGG website for one year. Also appears on Partners page.

- Company may include NJGG approved information about the sponsorship on their own website and promotional materials. A marketing package will be supplied.
- Photo opportunities can be arranged, including a Big Check presentation at a live tournament event.
- Individual companies mention this on Facebook, Instagram, and Twitter throughout the year. A minimum of one mention prior to each tournament date. (No less than 12 in total on each platform.) Videos of competition highlights will be uploaded to YouTube and circulated via social media that include sponsor name in credits.
- Prominent live mentions from the ring during the course of each tournament event. No less than three (pre-event, mid-event, and end-event) will take place during each tournament day.
- Top billing on a minimum of 8 banners at live events. Logo/name appears on all four corner post pads, turnbuckle post of the boxing ring and ring flooring canvas as well.
- Sponsor logo on front and back cover of NJGG official program book distributed at the state finals.
- Company logo on free gift bags provided to the participants at the NJ State Finals. Partner may include, at company expense, collateral materials for inclusion in each gift bag to include coupons, product samples, etc.
- Company logo to be co-branded on all champions awards.
- Company representatives may market products and services at each tournament event. Tables and other resources (i.e., power source, etc.) will be provided upon request. Add-on merchandizing can be included at additional sponsor expense, such as plastic water bottles with company logo and so forth. Want to run a contest? We welcome all your ideas!



## **Supporting Sponsor**

\$10,000

Sponsorship includes 8 qualifying NJGG tournament events & NJGG's two-day State Championship event. Impressions continue with NJGG boxers that advance to the national championship competition, as permitted in accordance with national rules and restrictions.

- This sponsorship includes 10 ringside tickets and 10 general admission tickets to the NJ State Golden Gloves Finals Weekend.
- The company logo will appear on all posters (distributed in local communities throughout New Jersey), and all other available/appropriate signage prior to and at live tournament events.
- Company logo on two corner pads and two turnbuckles on the ring during all competition events.
- Sponsor name or logo on team travel jacket and gear bag for 8-20 boxers competing at the national championships. Sponsor's prominent (second largest) logo placement on back of a tournament T-shirt that will be distributed and sold to all tournament attendees at qualifying and final state events.
- Company logo/hyperlink on Partners page on the NJGG website for one year.
- Company may include NJGG approved information about the sponsorship on their own website and promotional materials. A marketing package will be supplied. Photo opportunities can be arranged, including a Big Check presentation at a live tournament event.
- Individual company mentions on Facebook, Instagram, and Twitter throughout the year. (No less than 6 in total on each platform.) Videos of competition highlights will be uploaded to YouTube and circulated via social media that include sponsor name in credits.
- Prominent live mentions from the ring during the course of each tournament event. No less than two mentions during each tournament day.

- Second to top billing on a minimum of 8 banners at live events
- Sponsor logo on front and back cover of NJGG official program book distributed at the state finals. Also, the sponsor receives a full-page company ad in this publication.
- Company representatives may market products and services at select tournament events. Tables and other resources (i.e., power source, etc.) will be provided upon request. Table space will be made available at the Opening Weekend and the State Finals Weekend events.



<u>General</u> <u>Sponsor</u>

## \$5,000

Sponsorship includes 8 qualifying NJGG tournament events & NJGG's two-day State Championship event.

- Company name and logo on the official 2024 NJ Golden Gloves Tournament shirt.
- Company listed by name on Partners page of the NJGG website for one year.
- Company may include NJGG approved information about the sponsorship on their own website and promotional materials. A marketing package will be supplied.
- Individual company mentions on Facebook , Instagram, and Twitter at the time of sponsorship commitment.
- 2 banners for placement at all 10 NJGG Tournament events.
- Company recognition via ringside announcement at all 10 NJGG Tournament events.



## **Partnership Sponsor**

\$1000.00

- Company name and logo on the official 2024 NJ Golden Gloves Tournament shirt.
- Company listed by name on Partners page of the NJGG website for one year.
  - 2 Ringside tickets to the NJ Golden Gloves State Finals (Friday and Saturday events)